

JUNE 6  
1977

# fashion calendar

37th year • a weekly publication

JANUARY	FEBRUARY
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SEPTEMBER	OCTOBER
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NOVEMBER	DECEMBER
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## 1978 - - NEXT YEAR

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# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

## WEEK ENDING FRIDAY, JUNE 3, 1977

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday June 2 9:00 A.M.	AWARD-WINNING MINK DESIGNS BY STUDENTS By invitation. Contact: Jacalyn Lupo at Steve Gold Assoc., 935-1040.	SAGA MINK	PARSONS SHCOOL OF DESIGN 70 FIFTH AVENUE (3RD FL)
Thursday June 2 10:30 A.M.	PREVIEW OF FUR COLLECTIONS Fur fashions designed by Givenchy, Calvin Klein, Viola Sylbert & Jeffrey Banks. By invitation. Thereafter in showroom, 18th floor. Contact: PE 6-5550.	ALIXANDRE FURS (150 WEST 30TH STREET)	HOTEL PIERRE GRAND BALLROOM
Thursday June 2 12:00 Noon Champagne	FURS BY BONNIE CASHIN: THE R.R.G. COLLECTION Also, Pierre Cardin furs for men. By invitation. Buyers: Tom Moriber, 244-2179. Press: Essie Pinsker, 221-3880.	REIN, RAME & GURVITCH	150 WEST 30TH STREET SHOWROOM - 2ND FLOOR
Thursday June 2 2:00 P.M.	PRESS PREVIEW: FALL-WINTER FURS By invitation. Thereafter at 10:30 & 2:30. By appointment. Contact: 695-8340.	CHRISTIAN DIOR FURS; LAURENCE KAYE FURS	345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday June 2 3:30 P.M.	FUR FASHIONS BY ANNE KLEIN By invitation. Thereafter by appointment. Contact: LO 4-4726.	MICHAEL FORREST	333 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Thursday June 2 4:30 P.M.	FUR FASHION SHOW AND EXHIBITION Fashions from more than 50 furriers. Also, exhibition of techniques and accessories in fur industry. By invitation. Contact: Elliot Lippin, 564-6580.	FUR INDUSTRY SALESMEN'S ASSOCIATION	STATLER-HILTON HOTEL 7TH AVE & 33RD STREET
June 2	4:30 P.M., MILLIKEN AFTERNOON FASHION SHOW, WALDORF-ASTORIA. Contact: 391-4228.		
Thursday June 2 5:30 P.M.	"FABLED FURS OF RUSSIA" -- FASHION SHOW Fashion Show by leading furriers, using Russian pelts. By invitation. (Must present at door). Also June 3 at 9:30 A.M. Contact: Rubye Graham, 355-0557.	V/O SOJUZPUSHINA OF USSR; AMTORG TRADING CORP.	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Thursday June 2- June 3	EXHIBITION OF RUSSIAN FURS Exhibition of Russian fur pelts and Russian-designed fur garments. Open to fur industry, 11:00 to 4:00. No invitation required. Contact: Rubye Graham, 355-0557.	V/O SOJUZPUSHINA OF USSR; AMTORG TRADING CORP.	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Beginning Thursday June 2	OPENING OF HOLIDAY SWEATER COLLECTION Continuous by appointment. Contact: 244-7120.	YVES SAINT LAURENT	1407 BROADWAY SHOWROOM - SUITE 914
Beginning Thursday June 2	FALL AND HOLIDAY COLLECTION Continuous by appointment. Contact: 757-2509.	JUDITH WISTER	140 WEST 57TH STREET SHOWROOM - 9TH FLOOR
June 3	7:00 A.M., MILLIKEN BREAKFAST FASHION SHOW, WALDORF-ASTORIA. Contact: 391-4228.		



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Friday June 3 9:00 A.M. & 12:00 Noon	TWO SHOWINGS: AMERICAN FALL READY-TO-WEAR "American Fashion Experience."	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) Co-Chmn.: Bernadine Morris, N.Y. Times; Kalman Ruttenstein, Pres., Bonwit Teller. Prices: Breakfast--\$15.00, members; \$25.00, guests. Luncheon--\$20.00, members; \$30.00, guests. Contact: CI 7-3940.	N.Y. HILTON HOTEL BALLROOM
June 3	9:30 A.M., V/O SOJUZPUSHINA RUSSIAN FURS (2nd Show),	F.I.T., 227 W.27,	355-0557.
Friday June 3 11:00 A.M.	FUR FASHIONS BY YVES SAINT LAURENT By invitation. Buyers: 594-4415. Press: D & D Communications, 697-4955.	GOLDIN-FELDMAN (345 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
June 3	12:00 Noon, THE FASHION GROUP (2nd Show),	N.Y. Hilton Hotel,	CI 7-3940.
Friday June 3 2:00 P.M.	FUR FASHIONS BY DIANE VON FURSTENBERG By invitation. Thereafter by appointment, 11th floor. Contact: 736-7676.	MOHL FUR COMPANY (345 SEVENTH AVENUE)	N.Y. HILTON HOTEL BEEKMAN ROOM
Saturday June 4- June 9	35TH CHRISTMAS DISPLAY MARKET WEEK Contact: Marvin Dorfman, 982-6571.	NAT'L ASSOCIATION OF DISPLAY INDUSTRIES	120 EAST 23RD STREET VISUAL MERCH'G CENTER
June 4	FALL READY-TO-WEAR AT CHICAGO APPAREL MART (June 4-9). Contact: (800) 621-3902.		
<u>WEEK BEGINNING MONDAY, JUNE 6, 1977</u>			
June 6	4:30 P.M., MILLIKEN AFTERNOON FASHION SHOW, WALDORF-ASTORIA. Contact: 391-4228.		
Monday June 6 5:00 P.M.	WIG FASHION SHOW & RECEPTION Eva Gabor will be present to introduce her new wig collection. By invitation. Contact: Janet Berne, 354-7222. Press: Jody Donohue Associates, 688-8653.	EVA GABOR INTERNATIONAL	COPACABANA 10 EAST 60TH STREET
Monday June 6 6:30 P.M. Reception	ANNUAL SCHOLARSHIP DINNER DANCE "The Look" -- fashions from F.I.T. Design Laboratory. Contribution: \$200.00 per person for Foundation Fund for Scholarships & Development. Contact: 760-7642.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET
Beginning Monday June 6	OPENING OF FALL BELT COLLECTION By appointment. Contact: 868-6750.	CALVIN KLEIN FOR OMEGA	330 FIFTH AVE (33RD ST) ROOM 1102
Beginning Monday June 6	OPENING OF FALL JEWELRY COLLECTION Continuous by appointment. Contact: 725-4700.	MONET	16 EAST 34TH STREET SHOWROOM - 18TH FLOOR
Beginning Monday June 6	OPENING OF FALL JEWELRY COLLECTION Continuous by appointment. Contact: 869-9470.	NAPIER COMPANY	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
June 6	FALL HANDBAG MARKET WEEK. Contact: Nat'l Association Handbag Mfrs., 947-3424.		
June 7	7:00 A.M., MILLIKEN BREAKFAST SHOW, WALDORF-ASTORIA. Contact: 391-4228.		
Tuesday June 7 1:00 P.M. & 3:00 P.M.	FALL TRENDS FASHION SHOW Annual fashion presentation. Tickets: \$25.00 each. Contact: Jennie Gloviak, 759-8100, ext. 275.	SEVENTEEN MAGAZINE (850 THIRD AVENUE)	CIRCLE IN THE SQUARE 1633 BROADWAY (50TH ST)
Tuesday June 7 3:00 P.M.	SHOWING OF FALL- WINTER COLLECTION By invitation. Thereafter by appointment. Contact: Deborah Kerner, 861-1211.	AUSTIN ZUUR, LTD.	835 MADISON AVENUE (AT 69TH STREET)



June 7 5:30 & 6:30, ASSOCIATED FUR MFRS, (3rd & 4th Shows), 101 W. 30th St., PE 6-4858.

Tuesday PRESS PARTY: MAX FACTOR HOTEL PIERRE  
 June 7 NEW FRAGRANCE GRAND BALLROOM  
 6:00 P.M.- The press and other guests will be invited to a "Fragrance Party." (Note change  
 8:00 P.M. of place). By invitation. Contact: Jackie Markham, 983-4200.

June 8 7:00 A.M., MILLIKEN BREAKFAST FASHION SHOW, WALDORF-ASTORIA. Contact: 391-4228.

Wednesday LUNCHEON SHOWING OF HYACINTHE PLAYBOY CLUB-CABARET RM  
 June 8 "FANTASY" COLLECTION (30 EAST 67TH STREET) 5 EAST 59TH STREET  
 12:00 Noon Hand-painted evening chiffons. Show at 1:00. By invitation. Contact: 879-2837.

Wednesday ANNUAL RECOGNITION THE FRAGRANCE FOUNDATION WALDORF-ASTORIA  
 June 8 AWARDS DINNER (116 EAST 19TH STREET) GRAND BALLROOM  
 7:00 P.M. Fifth annual recognition awards and selection of "The Outstanding Personality  
 Dinner of the Year." Tickets: \$125.00 each. Contact: 673-5580.

June 9 7:00 A.M., MILLIKEN BREAKFAST FASHION SHOW, WALDORF-ASTORIA. Contact: 391-4228.

June 9 4:30 P.M., MILLIKEN AFTERNOON FASHION SHOW, WALDORF-ASTORIA. Contact: 391-4228.

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June 9 MIPEL -- ITALIAN LEATHERGOODS EXHIBIT IN MILAN (June 9-13).

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June 10 7:00 A.M., MILLIKEN BREAKFAST FASHION SHOW, WALDORF-ASTORIA. Contact: 391-4228.

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June 10 FALL SHOWINGS IN LOS ANGELES BY N.Y. FASHION CREATORS (June 10-13).

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June 11- BACK-TO-SCHOOL CHILDREN'S FASHIONS AT MIAMI MERCHANDISE MART  
 June 14 Contact: 777 N.W. 72nd Ave., Miami 33126; (305) 261-2904.

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Sunday INTERNATIONAL SHOWINGS NEW DIRECTIONS/ ST. REGIS HOTEL  
 June 12- FOR VISITING PRESS PRESS WEEK 55TH ST. & 5TH AVENUE  
 June 16 By invitation. Contact: Mildred Sullivan, 1 Times Square, 221-3816.  
 Participation with photos in Press Room (Ambassador Suite, 2nd floor):  
 Morris Moskowitz, Bert Pulitzer, Franck Olivier.

Sun., June 12: 12:00 Noon- SAKS FIFTH AVENUE BEAUTY SHOPS - Astor Suite (2nd floor)  
 7:00 P.M. Fresh-Up Lounge  
 7:30 P.M. "Psychic Experience" - The Foundation, 1147 First Ave (63 St)

Mon., June 13: 8:00 A.M. REGISTRATION  
 8:15 A.M. FASHION SPEAKERS BUREAU (Breakfast) - Roxanne Rauch, Director  
 Guests: Hazel Bishop; Michele Evans; Charles Kleibacker  
 10:00 A.M. MARINA FERRARI  
 10:30 A.M. DANIEL HECHTER  
 11:00 A.M. KOOS VAN DEN AKKER  
 11:30 A.M. Writing Period/Coffee Break  
 12:30 P.M. YVES SAINT LAURENT - Menswear (Luncheon) (Roof)  
 2:30 P.M. EUROPEAN FASHION EXCHANGE - Jay Cosserat; Wendy Dagworthy;  
 Daily Blue by Rosanna Goldschmidt; Mauro Foroni; Nova by  
 Franco Moschino; Moons by Judith Ullman; Claudio La Viola;  
 Janice Wainright  
 3:15 P.M. FIORUCCI VISION BY ANTHONY LOPEZ  
 6:45 P.M. "NEW DIRECTIONS AWARD - To Robert Neil Wachman. Reception/  
 Buffet at New York-New York, 33 West 52nd Street

Tues., June 14: 8:00 A.M. F.A.O. SCHWARTZ "Christmas in June" party (Breakfast)  
 10:00 A.M. RODRIGUES FOR CARLYE



NEW DIRECTIONS PRESS WEEK (continued from page 3)

<u>Tues., June 14:</u>	10:30 A.M.	CHRISTIAN DIOR (LOUNGEWEAR)
(cont'd)	11:00 A.M.	CHLOE (FURS)
	11:30 A.M.	HARVE BENARD
	12:45 A.M.	"INSIGHT" -- Host: POTLATCH CORP. - Guest Speaker: Terry Donaher, Pres., Corporate Awareness Inc.
	2:30 P.M.	THE GOLDEN DOOR - Hostess: Deborah Mazzanti (Versailles Rm)
	3:00 P.M.	Buses to next event and return
	3:30 P.M.	PHILLIPPINE FOLK ARTS THEATRE GROUP, 556 FIFTH AVE (45TH ST)
	6:00 P.M.	MARINELLO FOR "ZOA" by REGINE - (Cocktails) - Regine's
	8:30 P.M.	NIGHT CAP PARTY. Host: Robert Sachs, hairdresser; 40 W 57
<u>Wed., June 15:</u>	8:00 A.M.	SAMSONITE CORPORATION (Breakfast) -(Roof)
	10:00 A.M.	RIZKALLAH FOR DON FRIESE
	10:30 A.M.	PAULA SAKER
	11:00 A.M.	KENNETH JAY LANE for TRIFARI
	12:15 P.M.	Designs by: THE DuPONT COMPANY with VOGUE PATTERNS (Luncheon)
	2:00 P.M.	HYACINTHE'S FANTASIES (Roof)
	2:30 P.M.	BONNIE CASHIN (FURS) for REIN, RAME & GURVITCH (Roof)
	3:00 P.M.	JESSIE DORIO (Roof)
	3:30 P.M.	GLAMOUR MAGAZINE & N.Y. CHAPTER OF PUBLIC RELATIONS SOCIETY OF AMERICA: "FALL FASHION PROJECTIONS" (Roof)
	5:30 P.M.	THE NATIONAL HAIRDRESSERS & COSMETOLOGISTS ASSN, INC. presents: "SOLAR HAIR FOR FALL-WINTER '77-'78"
<u>Thurs., June 16:</u>	8:00 A.M.	J.P. STEVENS KNITS (Breakfast) -(Roof)
	10:00 A.M.	TRAVILLA -(Roof)
	10:30 A.M.	SAGA MINK -(Roof)
	11:00 A.M.	MARITA, A.M. & P.M. by ANTHONY MUTO -(Roof)
	12:30 P.M.	MONTREAL FASHION IMPORTS (Cocktails/Luncheon/Showing) -(Roof)

Monday June 13 12:30 P.M. Luncheon	PRESS SHOWING OF FALL MENSWEAR Showing for visiting press of menswear collection by Yves Saint Laurent. By invitation. Contact: Yvon Dihe, 541-6750.	YVES SAINT LAURENT	ST. REGIS HOTEL ROOF
June 13	4:30 P.M., MILLIKEN AFTERNOON FASHION SHOW, WALDORF-ASTORIA. Contact: 391-4228.		
Beginning Monday June 13	OPENING: FALL FINE JEWELRY Continuous by appointment. Contact: Melinda, 354-8336.	D.V.F. DESIGNS BY DIANE VON FURSTENBERG	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday June 13	HOLIDAY WOMEN'S COLLECTION Continuous by appointment. Contact: 661-1670.	PENDLETON	489 FIFTH AVENUE SHOWROOM - 25TH FLOOR
June 14	7:00 A.M., MILLIKEN BREAKFAST FASHION SHOW, WALDORF-ASTORIA. Contact: 391-4228.		
Tuesday June 14 12:00 Noon Luncheon	PRESS SHOWING: NEW JEWELRY COLLECTION Introducing "Signature V," Reed & Barton's first collection of silver and gold jewelry. By invitation. Publicity: Joan Parker, 974-3929.	REED & BARTON	FOUR SEASONS 99 EAST 52ND STREET
Tuesday June 14 5:00 P.M.- 7:30 P.M.	COLORWORKS BY AVON Cocktails/buffet. Introduction of Teen Makeup Line. By invitation. Contact: Teddi San, 593-5342.	AVON PRODUCTS INC.	9 WEST 57TH STREET 28TH FLOOR-DISCOTEEN



June 15 7:00 A.M., MILLIKEN BREAKFAST FASHION SHOW, WALDORF-ASTORIA. Contact: 391-4228.

Wednesday PREMIERE SHOWING: NAT'L HAIRDRESSER & ST. REGIS HOTEL  
June 15 "SOLAR HAIR" COSMETOLOGISTS ASSN. LOUIS XVI SUITE  
5:30 P.M. Presentation at 6:45 P.M. in Versailles Room. By invitation. Contact:  
Reception 3510 Olive Street, St. Louis, Missouri 63103.

Thursday PREVIEW: MADE-TO-ORDER HALSTON 33 EAST 68TH STREET  
June 16 FALL COLLECTION SALON  
11:30 A.M. Press at 11:30. Private client show at 3:00. By invitation. Contact: 794-0888.

Thursday PRESS LUNCHEON: FALL MONTREAL FASHION IMPORTS ST. REGIS HOTEL  
June 16 MONTREAL DESIGNER LINES ROOF  
12:30 P.M. Show at 1:30. For fashion editors. By invitation. Contact: 581-0770, ext. 26.

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Thursday PRESS PREVIEW: FALL MEN'S FASHION THE ESSEX & SUSSEX HOTEL  
June 16- MEN'S & BOYS' FASHIONS ASSOCIATION SPRING LAKE, NEW JERSEY  
June 19 By invitation. Exec. Director: Norman Karr. Fashion Director: Chip Tolbert.  
Contact: Katherine Agnello, LT 1-8210.

Thurs., June 16: 5:00 P.M. Panel: The Carter Energy Program; Its Impact on Fashion Industry  
7:00 P.M. PIERRE CARDIN

Fri., June 17: 7:30 A.M. SEDGEFIELD SPORTSWEAR COMPANY  
9:00 A.M. MFA SEMINAR I  
12:00 Noon GREIF & CO.  
1:00 P.M. UNIVIS/STANLEY BLACKER FRAME COLLECTION  
6:30 P.M. CBS TELEVISION -- EDWARD ASNER  
8:00 P.M. E.I. du PONT de NEMOURS & CO.  
10:00 P.M. JEAN-PAUL GERMAIN

Sat., June 18: 7:30 A.M. PENDLETON WOOLEN MILLS  
9:00 A.M. MFA SEMINAR II  
11:30 A.M. CELANESE FIBEERS MARKETING CO.  
12:30 P.M. SOLE LEATHER COUNCIL  
6:30 P.M. TELLY SAVALAS, DIVISION OF INTERNATIONAL TRENDS  
8:00 P.M. BIG SMITH  
10:00 P.M. MONTGOMERY WARD

Sun., June 19: 8:30 A.M. ADOLFO  
9:00 A.M. COUNTRY ROADS BY ROBERT STOCK  
9:30 A.M. GIORGIO SANT'ANGELO  
10:00 A.M. MARSHA AKINS FOR MAKINS HATS LTD.  
10:30 A.M. RAFAEL FASHIONS  
11:00 A.M. BILL DITFORT FOR JOHN POMER  
11:30 A.M. ALEXANDER JULIAN  
12:00 Noon SAL CESARANI

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Sunday SEMI-ANNUAL PRESS WEEK: AMERICAN DESIGNER HOTEL PLAZA  
June 19- FALL 1977 SHOWINGS TERRACE ROOM  
June 24 Unless otherwise noted, showings will be held in the Terrace Room. By  
invitation. Publicity: Eleanor Lambert, PL 9-1128.

Sun., June 19: 7:30 P.M. Welcome Buffet (Room to be announced).

Mon., June 20: 7:30 A.M. Continental Breakfast  
8:00 A.M. FALL 1977 FORECAST -- ELEANOR LAMBERT  
8:30 A.M. ADELE SIMPSON  
9:15 A.M. RALPH LAUREN

(continued on following page)



AMERICAN DESIGNER SHOWINGS (continued from page 5)

- Mon., June 20:  
(Cont'd)
- 10:00 A.M. JERRY SILVERMAN (SHANNON ROGERS)
  - 10:45 A.M. DON SAYRES FOR GAMUT
  - 11:30 A.M. ROBERT BESTIEN HANDBAGS (Terrace Room Balcony)
  - 12:00 Noon Writing Period
  - 12:30 P.M. INTERCOIFFURE AMERICA (Luncheon & Showing) (Ballroom)
  - 2:00 P.M. JOHN ANTHONY COLLECTION; & JOHN ANTHONY FURS FOR JAN ORIGINALS
  - 2:45 P.M. BILL HAIRE FOR FRIEDRICKS
  - 3:30 P.M. HELEN LEE'S COLLECTION FOR DANSKIN
  - 4:15 P.M. JOHN KLOSS FOR CIRA
  - 5:30 P.M. - Private view of "THE GLORY OF RUSSIAN COSTUME" exhibition,
  - 6:30 P.M. Metropolitan Museum as guests of Council of Fashion Designers of America. Diana Vreeland, Special Consultant and other Costume Institute experts will be present. Buses leave 5 PM, 5th Ave. entrance to Plaza & return from 83rd St & 5th Ave at 6:30 P.M.
- Tues., June 21:
- 7:30 A.M. CHRISTINE VALMY FIFTH AVENUE, Breakfast & Showing  
General Motors Plaza, 767 5 Ave. (at 58th Street).
  - 9:00 A.M. KASPER FOR JOAN LESLIE
  - 9:45 A.M. ANNE KLEIN AND COMPANY
  - 10:30 A.M. MOLLIE PARNIS BOUTIQUE
  - 11:15 A.M. MARY McFADDEN
  - 12:00 Noon Writing Period
  - 12:30 P.M. MILLINERY INSTITUTE OF AMERICA -- Luncheon & Showing,  
Georgian Room, Americana Hotel, 53rd St. & 7th Ave.
  - 2:15 P.M. BILL BLASS
  - 3:00 P.M. MONIKA TILLEY DESIGNS
  - 3:45 P.M. HOLLY'S HARP
  - 4:30 P.M. DIMITRI
  - 5:15 P.M. ARIS GLOVES
  - 5:45 P.M. LANVIN-CHARLES OF THE RITZ -- Host: Martin Schmidt, President.  
At Regine's, 502 Park Ave. (59th St.). Premiere of "Midnight Beauty," and special guests of "The Other Side of Midnight."
  - 7:15 P.M. DU PONT AND COMPANY -- Dinner & Fashion Presentation, Fall 1977  
-- Sportswear in fabrics of Today's "Dacron"
- Wed., June 22:
- 7:30 A.M. GOLO FOOTWEAR, Breakfast & Showing, Terrace Room
  - 9:00 A.M. JOAN SIBLEY LTD.
  - 9:45 A.M. ALBERT NIPON
  - 10:30 A.M. OSCAR DE LA RENTA
  - 11:15 A.M. BILL KAISERMAN FOR RAFAEL FASHIONS
  - 12:00 Noon Writing Period
  - 12:30 P.M. AMERICAN FUR INDUSTRY -- Luncheon & Showing, Grand Ballroom
  - 2:00 P.M. CHARLOTTE FORD
  - 2:45 P.M. FLORENCE EISEMAN
  - 3:30 P.M. CLOVIS
  - 4:15 P.M. BILL ATKINSON
  - 5:00 P.M. Writing Period
  - 5:15 P.M. ELIZABETH ARDEN -- PREMIERE OF "CABRIOLE," a new fragrance.  
Highlighted by a "Cabriole" Ballet performed by Ballet Repertory Co. Cocktails - St. Regis Hotel, Versailles Room
  - 7:30 P.M. DINNER & SHOWING BY "RISING STARS" (new newsmaking designers).  
Host: ROSELON (NYESTA), Terrace Room
- Thurs., June 23:
- 7:30 A.M. FAMOLARE SHOES, Breakfast & Showing, 4 West 58th St., 8th floor.
  - 9:00 A.M. JAMES DAUGHERTY
  - 9:45 A.M. PENDLETON
  - 10:30 A.M. MURIEL FRANKLIN FOR LADY SIX



AMERICAN DESIGNER SHOWINGS (continued from page 6)

Thurs., June 23:  
(Cont'd)

11:15 A.M. ABE SCHRADER BY BELLE SAUNDERS & JOSEPH GARGIULO  
12:00 Noon Writing Period  
12:45 P.M. DIAMOND INFORMATION CENTER -- Luncheon & Showing, Persian Room  
2:15 P.M. CHARLES SUPPON FOR INTRE SPORT  
3:00 P.M. SWIRL, INC., LOUNGEWEAR -- BY BILL TICE, LEO NARDUCCI,  
GEOFFREY BEENE, & AVA BERGMANN  
3:45 P.M. KIMBERLY  
4:30 P.M. JEAN-PAUL GERMAIN  
5:15 P.M. SELIGMAN & LATZ -- Cocktails  
7:15 P.M. WEIGHT WATCHERS INTERNATIONAL -- Dinner & Showing

Fri., June 24:

7:30 A.M. CULTURED PEARL ASSOCIATION OF AMERICA & JAPAN - Breakfast  
9:00 A.M. RICHARD ASSATLY FOR GINO-SNOW  
9:45 A.M. ALBERT CAPRARO  
10:30 A.M. CESARANI (for women)  
11:15 A.M. CALVIN KLEIN  
12:00 Noon PATTI CAPPALLI for JERRY SILVERMAN SPORT  
1:00 P.M. OPTICAL MANUFACTURERS ASSOCIATION -- Luncheon & Showing  
HOSTESS: ARLENE DAHL, Fashion Consultant  
2:30 P.M. OLEG CASSINI SPORTSWEAR  
3:15 P.M. HALSTON

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Beginning Tuesday June 21	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 737-7810.	KEN SCOTT	HOTEL GOTHAM PRIVATE SUITE
Thursday June 23 8:00 P.M.	TELEVISION TAPING & FALL FASHIONS Taping of contest of "undiscovered" models -- Fall fashions -- syndicated to T.V. July-August. Black Tie. By invitation. Contact: Roberta Anderson, 355-0551.	MODEL SHOWCASE '77	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Tuesday June 28 11:00 A.M.	PRESS SHOWING: AUTUMN AND WINTER COLLECTION Also at 2:00 & 4:00 P.M. By invitation. Contact: 688-4410.	ADOLFO	ST. REGIS HOTEL LOUIS XVI SUITE
Wednesday June 29 5:00 P.M.- 9:00 P.M. Thé Dansant	MENSWEAR BY HENRY POOLE OF SAVILE ROW "Million Dollar Runway" -- introduction of exclusive menswear collection to the U.S. (Thé Dansant). By invitation. Buyers: 688-7404. Press: Jody Donohue Associates, 688-8653.	NICHOLAS ARMSTRONG OF LONDON LTD.	HOTEL PIERRE BALLROOM

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Monday  
July 19-  
July 21

FALL & WINTER COUTURE SHOWINGS IN ROME -- Contact: Mario Goracci, Camera  
Nazionale della Moda Italiana, via Panama 26, 00198, Rome (Tel: 06/859-484).

Tues., July 19:

10:30 A.M. Zingone (Grand Hotel)  
11:30 A.M. Millyskin (Hotel Excelsior)  
12:30 P.M. Di Gianfelice (Hotel Excelsior)  
4:00 P.M. Franco (Hotel Excelsior)  
5:00 P.M. Melchiorri (Hotel Excelsior)  
6:00 P.M. Tivoli (Hotel Excelsior)  
7:00 P.M. Ripa (Hotel Excelsior)  
8:00 P.M. Andrea Odicini (Casina Valadier)

Wed., July 20:

9:30 A.M. Galitzine (Via Vitt. Veneto 84)  
10:30 A.M. Di Lazzaro (Via di Porta Pinciana 4)  
11:30 A.M. Tita Rossi (Hotel Excelsior)  
1:00 P.M. Gucci (Hotel Excelsior)  
4:00 P.M. Brugnoli (Via Abruzzi 6)



FALL & WINTER COUTURE SHOWINGS IN ROME (continued from page 7)

Wed., July 20: 5:00 P.M. Barocco (Hotel Excelsior)  
(Cont'd) 6:00 P.M. Capucci (Hotel Hassler)  
7:00 P.M. Mila Schon (Grand Hotel)  
10:00 P.M. Lancetti (Hotel Plaza)

Thurs., July 21: 9:30 A.M. Laug (Piazza di Spagna 81)  
10:30 A.M. Sarli (Grand Hotel)  
11:30 A.M. Fendi (Via Borgognona 30)  
12:30 P.M. Muriel Gateau  
4:00 P.M. Fabiani (Grand Hotel)  
5:00 P.M. Biki (Grand Hotel)  
6:00 P.M. Balestra (Grand Hotel)  
8:00 P.M. Valentino (Via Gregoriana 24)

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July 23- INTERNATIONAL JEWELRY TRADE FAIR AT N.Y. HILTON & AMERICANA HOTELS  
July 27 Contact: Simone Gross, 10 Romney Circle, W. Orange, N.J. (201) 736-9100.

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FALL COUTURE SHOWINGS IN PARIS -- CHAMBRE SYNDICALE DE LA COUTURE PARISENNE  
Contact: Denise Dubois, Chambre Syndicale, 100 rue Raubourg St. Honore, Paris

Mon., July 25: 9:15 A.M...Jacques Esterel 3:00 P.M...Jean-Louis Scherrer (2nd Show)  
10:30 A.M...Pierre Cardin 4:00 P.M...Philippe Venet  
11:00 A.M...Torrente 5:30 P.M...Pierre Balmain  
12:00 Noon...Jean-Louis Scherrer 5:30 P.M...Philippe Venet (2nd Show)  
2:30 P.M...Christian Dior 7:00 P.M...Serge Lepage (9:00 PM, 2nd Show)

Tues., July 26: 9:15 A.M...Courreges 2:30 P.M...Jean Patou  
10:30 A.M...Emanuel Ungaro 3:00 P.M...Emanuel Ungaro (2nd Show)  
11:30 A.M...Lanvin 3:00 P.M...Balmain (2nd Show)  
12:30 P.M...Louis Feraud 3:30 P.M...Chanel  
2:30 P.M...Courreges (2nd Show) 5:00 P.M...Ted Lapidus

Wed., July 27: 9:30 A.M...Guy Laroche 2:15 P.M...Nina Ricci  
10:30 A.M...Jean Patou (2nd Show) 3:30 P.M...Chanel (2nd Show)  
11:00 A.M...Yves Saint Laurent 3:45 P.M...Givenchy  
11:00 A.M...Courreges (3rd Show) 4:00 P.M...Jacques Esterel (2nd Show)  
12:30 P.M...Jean Hercey 5:00 P.M...Paco Rabanne  
6:00 P.M...Carven

Thurs., July 28: 9:30 A.M...Hanae Mori 3:00 P.M...Guy Laroche (2nd Show)  
9:30 A.M...Givenchy (2nd Show) 3:30 P.M...Gres  
10:45 A.M...Nina Ricci (2nd Show) 3:30 P.M...Hanae Mori (2nd Show)

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Aug. 5 MIAMI HOLIDAY & RESORT COLLECTIONS (Aug. 5-9).

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Aug. 6 NATIONAL SHOE FAIR AT N.Y. COLISEUM (Aug. 6-9). Contact: 689-5996.

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Aug. 8 OPENING OF HOLIDAY & RESORT COLLECTIONS IN N.Y. (Aug. 8-19)

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Aug. 12 RESORT SHOWINGS IN LOS ANGELES BY N.Y. FASHION CREATORS (Aug. 12-15).

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Aug. 19 CHICAGO HOLIDAY & RESORT COLLECTIONS (Aug. 19-23).

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Aug. 26 DALLAS HOLIDAY & RESORT COLLECTIONS (Aug. 27-Sept. 1).

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Sept. 5 LABOR DAY -- (Monday) -- Legal Holiday



Sept. 10- Sept. 13	SEHM MENSWEAR SHOW IN PARIS; ALSO LINGERIE, INTIMATE APPAREL, KNITWEAR. Contact: French Trade Shows, 1350 Sixth Avenue, 582-4960.
Sept. 13	ROSH HASHONAH (Tuesday). (Begins at sunset, Mon., Sept. 12).
Sept. 22	YOM KIPPUR (Thursday). (Begins at sunset, Wed., Sept. 21).
Sept. 25	EUROPEAN FASHION FAIR IN N.Y. AT ONE PENN PLAZA (Sept. 25-28); 695-3558.
Oct. 2	EUROPEAN FASHION FAIR AT CHICAGO APPAREL MART (Oct. 2-5). Contact: (212) 695-3558.
Oct. 10	SPRING READY-TO-WEAR SHOWINGS IN N.Y. (Oct. 10-21).
Oct. 10	READY-TO-WEAR SHOWINGS IN MILAN (Oct. 10-14).
Oct. 22	PRET-A-PORTER SHOWINGS IN PARIS (Oct. 22-26).

THESE FALL AND WINTER FUR COLLECTIONS HAVE OPENED

ALIXANDRE FURS . . . . .	150 West 30th St., 18th floor, 736-5550 (CALVIN KLEIN; GIVENCHY; VIOLA SYLBERT; JEFFREY BANKS)
CHRISTIE BROTHERS . . . . .	333 Seventh Ave., 11th floor, PE 6-6944
CHRISTIAN DIOR FURS & LAURENCE KAYE FURS . . . . .	345 Seventh Ave., 21st floor, 695-8340
MICHAEL FORREST BY PIERRE CARDIN; . . . . .	333 Seventh Ave., 19th floor, LO 4-4726
MICHAEL FORREST BY ANNE KLEIN	
GOLDIN-FELDMAN BY YVES SAINT LAURENT . . . . .	345 Seventh Ave., 12th floor, 594-4415
H.B.A. FURS BY GEOFFREY BEENE . . . . .	350 Seventh Ave., 14th floor, 564-1080
HOUSE OF BLACK DIAMOND . . . . .	333 Seventh Ave., 2nd floor, 736-5573
JAN ORIGINALS BY JOHN ANTHONY . . . . .	307 Seventh Ave., 2nd floor, 255-4800
BEN KAHN & HALSTON COLLECTION . . . . .	150 West 30th Street, 13th fl., 279-0633
MILONA FURS BY KASPER . . . . .	150 West 30th Street, 6th fl., 244-0770
MOHL FURS BY DIANE VON FURSTENBERG . . . . .	345 Seventh Ave., 11th floor, 736-7676
QMB/QMB II (QUALITY FURS, MANOS & BLOCK) . . . . .	333 Seventh Ave., 3rd floor, CH 4-7551
REIN, RAME & GURVITCH: R.R.G.; (& BY BONNIE CASHIN). . . . .	150 West 30th Street, 2nd fl., 244-2179 (PIERRE CARDIN FURS FOR MEN)
REVILLON INCORPORATED . . . . .	333 Seventh Avenue, 9th floor, LO 3-4122
JERRY SORBARA, INC. (& MARY McFADDEN GROUP) . . . . .	150 West 30th Street, 15th fl., 594-3897
THE TEPPER COLLECTION BY RALPH LAUREN . . . . .	330 Seventh Avenue, 5th floor, 244-8755
VALERIE FURS; V.S.R.; SCHREIBMAN-RAPHAEL . . . . .	150 West 30th Street, 12th fl., 947-2020
WAGNER FURS BY OSCAR DE LA RENTA . . . . .	150 West 30th Street, 20th fl., 736-8552
I. WASSERMAN & SON . . . . .	352 Seventh Ave., 11th floor, BR 9-2763